

**Applications to be submitted on:** [www.inductusjobs.com/un](http://www.inductusjobs.com/un)

**(pdf format only)**

**Position:** Consultant System strengthening for SBC intervention related to WASH and CCCE

**Employing Agency (Employer):** Inductus Limited

**Duration of the contract:** 01-Jun-2025 to 31-Dec-2025

**Remuneration:** Gross compensation budgeted for the position is very attractive. Please note that the offer made to the selected candidate shall be commensurate with qualifications, experience, and salary history. Applicants to mention their current professional fee & expected professional fee on [www.inductusjobs.com/un](http://www.inductusjobs.com/un)

**No. of Vacancy:** 1 Positions (One)

**Duty Station:** Lucknow - UP

**Reporting Line:** (1) Administrative Supervision- Inductus Limited  
: (2) SBC Specialist - Lucknow

**Last Date for Application:** 30<sup>th</sup> May 2025 (Mid-Night)

### **CONTENT OF TERMS OF REFERENCE (TOR)**

#### **1. BACKGROUND / RATIONALE**

Uttar Pradesh, being one of the most populous states in India, is actively engaged in initiatives to improve sanitation and water supply through the Swachh Bharat Mission (SBM) for ODF Plus status and the Jal Jeevan Mission (JJM) to ensure safe and sustainable water supply to all households. To enhance the effectiveness of these efforts, there is a need to hire a Social Behaviour Change Consultant to support the state in convening districts to develop and integrate District Communication Action Plans (DCAP) with a specific focus on gender and Climate Change Environment Sustainability (CCES).

#### **2. PURPOSE OF ASSIGNMENT**

Provide technical support to strengthen SBC components under SBM, JJM and support UN ORGANISATION partners in field.

### 3. PROGRAMME AREA AND SPECIFIC PROJECT AREA - WASH and SBC

#### 4. OBJECTIVE/S

- Support government to strengthen SBC components under SBM and JJM
- Provide technical support to government to develop, adapt and modify SBC materials and help in dissemination of the same. Support and follow-up SBC partners in field
- Knowledge management and documentation of SBC interventions

Provide Technical support to WASH partners for field implementation of SBC activities in three districts

#### 5. MAJOR TASKS TO BE ACCOMPLISHED

- TA to the state government to develop SBC plans under SBM and JJM and implement them across the state.
- Capacity building of government and other partners on SBC. Knowledge management and documentation of SBC interventions.
- Provide technical support to government and partners to develop, adapt and modify SBC materials and help in dissemination of the same.
- Support and follow-up with WASH partners in field. Review of monthly report of SBC partners
- Capacity building of field staff
- Conduct field visits to provide hands on support Provide appropriate materials to SBC partners

#### 6. DELIVERABLES AND DEADLINES

*Specific service / outputs to be delivered at a specific time as per stated objectives and performance / quality requirements. **Must include capacity building deliverables.***

Work Assignments Overview	Deliverables/Outputs	Timeline	Estimated Travel
1) Conduct Stakeholder Meetings on 2) SBC WASH Review Existing Data on SBC WASH 3) Develop Work Plan to strengthen WASH and SBC interventions	<ul style="list-style-type: none"><li>• Meet with key stakeholders, including state officials, district representatives, and community leaders, to understand existing initiatives, challenges, and expectations.</li><li>• Analyze the latest data on SBM and JJM progress, gender dynamics, and climate change impacts in Uttar Pradesh to inform the development of communication strategies.</li><li>• Create a detailed work plan outlining tasks, milestones, and deadlines for the 12-month consultancy period.</li></ul>	30 June 2025	No Travel
Comprehensive District Communication Plan of partners under Heleons project in three districts	Develop Communication for Social and Behavioral Change plan for partners in three districts under Heleons Project	31 July 2025	5 days
Capacity building of government	<ul style="list-style-type: none"><li>• Organize workshops with district</li></ul>	31 Aug. 2025	10 days

and partners on WASH, SBC and CCEs	<p>level staff of NGOs communication strategies, planning reporting indicators under Heleons project</p> <ul style="list-style-type: none"> <li>• Develop guidelines for gender-inclusive communication, ensuring that all communication materials address the diverse needs and roles of women &amp; men for CSO partners</li> </ul>		
Development or adaptation of communication tools/plan and implementation for ODF+ (including Swachh Survekshan - Gramin annual campaign) and JJM including Climate Change Integration	<ul style="list-style-type: none"> <li>• Develop and implement a comprehensive set of communication tools tailored for ODF+ and JJM, including the integration of messaging for the Swachh Survekshan - Gramin annual campaign.</li> <li>• Infuse climate change and environmental sustainability considerations into communication plans, emphasizing practices that contribute to resilience and sustainability.</li> </ul>	30 September 2025	
Collaborate with other sections to develop/adapt SBC-WASH communication materials	Collaborate with the WASH and SBC section to provide support in developing and disseminating Information, Education, and Communication (IEC) materials across various SBC outputs.	31 October 2025	No Travel
Provide technical support to DASTAK Campaign	<ul style="list-style-type: none"> <li>• Modify communication materials of DASTAK for all rounds of DASTAK campaign Training and capacity building of state and district officials, FLWs etc. of multiple departments on SBC</li> <li>• Supportive monitoring of DASTAK campaign and documentation of success stories for DASTAK</li> </ul>	30 <sup>th</sup> November 2025	
Review and supportive monitoring of CSO work in three districts under Heleons project	<ul style="list-style-type: none"> <li>• Conduct field visits and provide hands on support to CSOs</li> <li>• Conduct capacity building workshops for CSO and district level government staff Technical support to partners to develop monitoring and reporting framework for SBC interventions</li> </ul>	31 December 2025	5 days

## **7. OFFICIAL TRAVEL INVOLVED (ITINERARY AND DURATION)**

Yes, Local within Lucknow and outstation to other districts

## **8. ESTIMATED DURATION OF CONTRACT (PART TIME / FULL TIME) :**

June1 2025- 31 December 2025 (7 months)

## **QUALIFICATIONS/SPECIALIZED KNOWLEDGE/EXPERIENCE/ COMPETENCIES (CORE/TECHNICAL/FUNCTIONAL)/LANGUAGE**

### **SKILLS REQUIRED FOR THE ASSIGNMENT (Please use as applicable)**

- Masters in Social Science with preference to MSW, Mass Communication or sociology
- At least 5 years of professional experience at the state or national level in the field of social development.
- Experience in working with a focus on behaviour change in WASH programs, Jal Jeevan Mission (JJM), and youth engagement is preferred.
- Proficient in using advanced features of data management tools, including MS Access and Excel.
- Experience in producing high-quality automated monthly reports, factsheets, and summary reports using a large database.
- Experience in using tools for real-time information and writing analytical reports and success stories. Proficiency in both written and spoken English and Hindi.
- Experience working with the Government, Community-Based Organizations (CBO), Non-Governmental Organizations (NGO), and Development partners for a minimum of three years.
- Previous experience working on issues related to WASH, JJM, and Climate Change Environment Sustainability (CCES), along with partner management, would be an added advantage.
- Previous working experience with NGOs and community-based networks

## **9. PAYMENT SCHEDULE**

Payment will be linked to deliverables as outlines in the attached financial template. The contractors' payment will be made against a monthly progress reports.

### **Enquiry:**

Inductus Limited

C-127, Sector-2

Noida – Delhi / NCR area

U.P – 201301,India

Email : hr@inductusgroup.com



