

Nile Cooperation for Climate Resilience (NCCR) Project

TERMS AND REFERENCE

Consultancy: Individual consultant to develop a video documentary and generate high-quality photos on water pollution control and conservation practices in the Nile Basin countries

Location:	Nile-SEC office, Entebbe, Uganda
Type of contract:	Individual contract
Starting date:	1 st December 2024
Duration of initial contract:	6 Months, starting on 1 st December 2024

1. Background

The Nile Basin Initiative (NBI) is a regional intergovernmental partnership that seeks to develop the River Nile in a cooperative manner, share substantial socio-economic benefits, and promote regional peace and security. NBI was established on 22 February 1999 by riparian countries and continues to be led by 10 Member States namely Burundi, **DR Congo, Egypt, Ethiopia, Kenya, Rwanda, South Sudan, The Sudan, Tanzania, and Uganda**. Eritrea participates as an observer.

The Nile Basin's ecosystems are of fundamental importance to the wellbeing of its more than 272 million inhabitants and comprise the backbone of national economies as they provide numerous socioeconomic benefits.

The causes of water quality deterioration in the Nile Basin include untreated waste from ever growing urban areas and industries because of rapid population growth, intensification of agriculture, and deforestation. Across the basin, environmental sanitation is poor, resulting in bacteriological contamination and nutrient enrichment of the Nile waters. While the quality of water of large parts of the Nile system – in the sparsely populated areas – remains acceptable, localized high pollution is experienced mainly around urban canters. Urgent actions are required by the Nile Riparian countries to address these critical threats. Common water quality problems throughout the Basin include declining fisheries, soil erosion/sedimentation, and discharge of untreated domestic and industrial effluents. It is within this context that a program is proposed for supporting riparian countries to cooperatively address the ever-increasing water quality and pollution control challenges in the basin.

With support from the World Bank through the Cooperation in International Waters in Africa (CIWA), NBI is implementing the **Nile Cooperation for Climate Resilience (NCCR)** project targeting different key stakeholders of the Nile Basin. The project is implemented by NBI through the NBI Secretariat (Nile-SEC), Nile Equatorial Lakes Subsidiary Action Program Coordination unit (NELSAP-CU), and Eastern Nile Technical Regional Office (ENTRO), as well as Lake Victoria Basin Commission (LVBC) and Nile Basin Discourse (NBD). The Nile-SEC has the primary function of coordinating the rest of the implementing partners. The project is implemented in the period March 2021 – November 2025.

2. Objectives of the Assignment

To raise regional attention, advocate and trigger local and regional awareness and political discussion and decisions making and stimulate investment in the protection of water quality of rivers and lakes, water quality monitoring initiatives, water quality data and information, the role of local communities and private sectors in the prevention and mitigations for water quality prevention measures, the Nile Basin initiative Secretariat (Nile-SEC) office in Entebbe wants to **produce one video documentary and generate the highest quality of photographs** to raise awareness on emerging water quality and pollution control issues in different parts of the Nile Basin and solutions under implementation by different players within the context of basin wide integrated water resources management.

NBI is looking for an individual consultant to produce the two impactful products: a video documentary and photographs.

3. Scope of Work and technical specifications

- The documentary motivational, told mainly from the perspective of NBI and other water quality experts, local communities, civil society organizations and decision makers in the Nile Basin.
- The video shall be produced in English to the highest market standard. It shall be high definition, fast paced and colourful, with clean stylistic touches.
- The total running time of the documentary shall be **5-7 minutes**. The entire film production i.e. writing, filming, editing, voicing/narration etc. shall be done by the contractor, who will delivering a final ready-to-air product in broadcast standard and in high definition (HD) format 16:9.
- The contractor shall also produce relevant formats for publication on You Tube and other social media channels.
- The video and photos will target a general audience, which means the message and terminology shall be tailored accordingly.
- The entire development and production process will be closely monitored by the NBI Secretariat, which will provide continuous reviews, comments and thematic inputs as needed.
- The consultant will submit at least 60 colour and captioned best-select photographs of the highest international standard. Both the photographs and video material will be under NBI copyright.
- The consultant shall travel to at least one country in the Nile Basin in addition to Uganda, including with an NBI representative as part of their data gathering. In addition, she/he will cover the installation of water quality monitoring stations and laboratories, capturing hand-over events and the training of laboratory technicians.
- Develop the documentary scripts and storyboard to be used in the video
- Visit the selected project sites and interact with stakeholders and local communities
- As part of the assignment, the consultant shall develop an inception report.
- The final video shall communicate to both English-speaking and French-speaking audiences. While the main language will be English, the video should be subtitled in French, or English where subjects speak French or basin languages.
- The final video products (both raw and cut versions) and best select photos shall be submitted along with signed consent forms obtained from the - key subjects featuring in the video and photos.
- The consultant shall be supervised by the NBI Regional Communication and Stakeholder Engagement Specialist, who is also the NCCR Project Focal Point.

4. Deliverables and payment distributions

The assignment is expected to take approximately **30 working days**, spread over a period of six months after signing the contract. Payment of total budget will be processed upon delivery of the following products along with invoice:

Table 1: Key deliverables, timeline, and proposed payment schedule:

	Key Deliverable	Due Date	Payment
1	Inception report: Detailed timeline, workplan, draft outline, storyboard and scripts for the documentary before filming	After Month 1	20%
2	Raw material (video scripts, photos and footage of the video documentary, including sound and visuals) and consent forms to be designed by NBI	After Month 3	30%
3	Draft of edited and assembled videos & captioned best-select photos	After Month 5	30%
4	Produced final video with NBI feedback incorporated submitted along with the raw footage of all the videos.	After Month 6	20%
	Total	6 months	100%

5. Qualifications and experience

- The consultant must be possessing a First Degree in Media, film or any relevant fields
- Extensive experience in producing development-related documentaries and photography on water resources management and development, environmental conservation or pollution control for regional and international organizations, would be an added advantage
- Minimum of three years documented work experience in Media, films/reportage/documentary writing, producing, directing, editing and photography
- Ability to communicate and conduct interviews in English and French
- In possession of or with ability to access highest quality equipment including drone technology for filming and still images
- Track record of successful materials developed in the region and or on similar topics would be an asset

5. Application modalities and deadlines

The application documents will include:

- An application letter indicating how the application meets the requirements of the ToRs
- CV of the consultant including three referees.
- One or two pager listing similar assignments conducted in the past and evidence (three links to work samples demonstrating most relevant previous productions and demonstrated skill in storytelling, filming, video editing and photography).
- Tax registration certificate
- Budget for the assignment and
- Any other information deemed relevant

Interested individual consultants who meet the requirements in the ToRs should submit an electronic application to the Executive Director of Nile-SEC, attention to procurement officer at Email: consultants@nilebasin.org, in Entebbe/Uganda, no later than 12:00 pm (Local time in Entebbe, Uganda) not later than 30th November, 2024. Women are strongly encouraged to apply.

6. Operational procedures

It is also the responsibility of the consultant to adhere to the World Bank environmental and social safeguards Operation Procedures to ensure the consultant's work during the execution of this assignment does not pollute the environment, engage in child labour and encourage gender-based violence. The consultant shall observe work safety & occupational hazards guidelines during this consultancy.

The production process must adhere to NBI's communication style guide and ethics, including procedures for seeking consent of key subjects featuring in the videos and photos. Without the subjects' written consent, NBI will not accept the material.