

Call for Expression of Interest

Support for Selected Municipal and District Assemblies to Manage and Implement Sanitation and Hygiene Interventions

CEF/GHA/2024/013

1 **Timeline**

Posted	Nov 11, 2024
Clarification Request Deadline	Nov 15, 2024
Application Deadline	Nov 22, 2024
Notification of Results	Dec 6, 2024
Start Date	Jan 2, 2025
End Date	Dec 31, 2025

2 **Locations**

- A Ghana
 - a Northern
 - b Northern
 - c Upper East
 - d Oti
 - e Volta
 - f Central

3 **Sector(s) and area(s) of specialization**

- A WASH and Environment
 - a Basic sanitation
 - b Hygiene

4 **Issuing Agency**

UNICEF

5 **Project Background**

Access to sanitation remains a significant challenge in Ghana with only a quarter of the population having access to at least basic sanitation services and approximately 18% of the populace practising open defecation. Access to at least basic sanitation services in Ghana increased by less than 10% between 2010 and 2021. Significant efforts are required for Ghana to meet the sanitation SDG targets. The slow progress in sanitation can be attributed to multiple factors including relatively weak capacities, inadequate and dedicated human resources to implement and manage WASH interventions at the decentralized or sub-national levels. There is a need to augment government capacities and human resources to implement and deliver sanitation and hygiene results in order to meet the SDGs targets. UNICEF Ghana

has since 2015 been supporting the government of Ghana to roll out Market Based Sanitation (MBS) interventions under the Sanitation Marketing(SanMark) Programme as one of the pillars of the Rural Sanitation Model and Strategy (RSMS) to accelerate access to basic sanitation. The SanMark programme has various components namely Technology Support, Business and Entrepreneurship, Sales and Marketing. Various models have been designed and implemented at national, sub-national and community levels to enhance sanitation service delivery. UNICEF is currently implementing the Sanitation and Housing Integration Programme at the district level, one of its objectives being to increase household toilets through empowering craftsmen to drive toilet construction. The sales agent model has also been introduced in Yendi, Kpandai, Ajumako and Akatsi which is expected to enhance the promotion of toilets within these districts. There are also other actors within the sanitation ecosystem such as material suppliers, component manufacturers and micro financial institutions. There is thus the need for personnel to coordinate and facilitate the activities of these actors within the districts, to ensure that their optimum contribution translates into an increased number of toilets constructed in households. Considering the level of interaction required at district level to support the activities of all these actors, the time input required cannot be provided by UNICEF WASH staff and the District Staff alone. UNICEF is thus seeking partnerships with two , experienced CSOs, one of which will be responsible for the southern project districts i.e. Akatsi South, Kadjebi and Ajumako , whilst the other CSO will be responsible for Yendi Municipal, Kpandai and Garu districts in the northern half of the country, to help the districts implement sanitation and hygiene activities. The partnership is being sought for the management, coordination, and capacity support for the districts to implement sanitation and hygiene activities. The CSOs are required to provide the following services amongst others: - Support for districts to prepare their ODF and SMS Plans - Provide each district with the services of a District Resource Person (DRP) who will be based in the district and support the district to coordinate, plan, implement, monitor and evaluate sanitation and hygiene activities. (TOR for DRP attached as Annex 1) - Provide each district with the services of a Market-Based Sanitation (MBS) Facilitator to coordinate and facilitate the activities of key sanitation market actors at the districts, ensuring the optimum contribution of all these actors translating into increased number of toilets constructed in households (TOR for MBS facilitator attached as Annex 2) - Provide each district with the services of a Sales Coach to facilitate, coordinate and support sanitation sales promotion activities, focusing on works and services of the sales agents and enhancing an enabling environment for the sales agents to closely work with other actors within the sanitation service delivery chain such as material suppliers, component manufacturers, financial service providers (FSPs) and households (HH). (TOR for Sales Coach attached as Annex 3)

6 Expected Results

The goal of the proposed partnership is to support selected districts to implement and deliver Sanitation and Hygiene results and outcomes. Specifically: 1. To strengthen the capacity of the local market at the district level to provide products and services across the sanitation chain from capture and containment, emptying and transport, treatment, and final disposal/reuse for the attainment of universal access to safely managed sanitation. 2. To assist Municipal and District Assemblies to implement sanitation business models to increase access to sanitation products and services. 3. Facilitate programme implementation by supporting districts and partners in their day-to-day activities. 4. Enhance horizontal and vertical liaison among stakeholders at the district and community level. 5. To develop knowledge products through: a. Documentation of key innovations, success stories and human interest stories b. Development of activity briefs describing key interventions, impact at district level and potential impact if scaled up c. Development of photo-documentaries and other audio visuals d. Dissemination of lessons at national level Expected results are outlined below. 1. 500 households gain access to sanitation in each supported district through the construction of improved toilets through the efforts of sanitation market and business actors supported by the MBS Facilitator by the end of the partnership period. 2. 250 households acquire new toilets in each supported district through the efforts of sales agents under the leadership of the Sales Coach by the end of the partnership period. 3. 500 households acquire new toilets in each supported district through the efforts of toilet artisans and craftsmen with the support of the District Resource Persons (DRPs) by the end of the partnership period. 4. 4,000 people live in Open Defecation Free Communities with at least 80% coverage of basic sanitation services. 5. 10,000 people reached with campaigns on sanitation and housing. 6. 30 influencers from the Media, Traditional and Religious Institutions engaged in the campaign on sanitation and housing. 7. 200 households reached through enforcement efforts / number of households undertaking enforcement action on sanitation and housing. 8. Each supported district coordinates, manages and submits monthly and quarterly reports and updates in a timely manner with the support of the DRPs during the partnership period. 9. Knowledge products developed: a. Key innovations, success stories and human interest stories documented. b. Activity briefs describing key interventions, impact at district level and potential impact if scaled up, developed. c. Photo-documentaries and other audio visuals developed d. Lessons disseminated at national level.

7 **Indicative Budget**

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8 **Other Information**

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9 **Selection Criteria**

Name	Description	Weight
Clarity of activities and expected results	Clarity of activities and expected results	10
Cost effectiveness	Cost effectiveness	10
Experience working with UN	Experience working with UN/UNICEF (incl. prior PSEA assessment/action plan/capacities)	10
Innovative approach	Innovative approach	15
Local experience and presence	Local experience and presence	5
Project management	Project management (inc results framework)	10
Realistic timelines and plans	Realistic timelines and plans	5
Relevance of proposal to achieving expected results	Relevance of proposal to achieving expected results	20
Sector expertise and experience	Sector expertise and experience	5
Sustainability of intervention	Sustainability of intervention	10

10 **Attachments**

Description	URL
Budget	Download the document here
Annex 3	Download the document here
Annex 2	Download the document here
Annex 1 ToR	Download the document here
Call for expression of interest	Download the document here

11 **Concept Note Template**

[Download the document here](#)

12 **For more information on this partnership opportunity, and to apply, please visit**

[UN Partner Portal](#)