

Call for Expression of Interest

Menstrual hygiene services and behavioral change communication for hygiene promotion in Nairobi informal settlements

CEF/KEN/2024/020

1 Timeline

Posted	Jul 10, 2024
Clarification Request Deadline	Jul 17, 2024
Application Deadline	Jul 31, 2024
Notification of Results	Aug 7, 2024
Start Date	Aug 14, 2024
End Date	Aug 31, 2025

2 Locations

- A Kenya
 - a Nairobi City

3 Sector(s) and area(s) of specialization

- A Cross Sectoral Areas
 - a Communication for development
- B WASH and Environment
 - a Basic sanitation
 - b Hygiene

4 Issuing Agency

UNICEF

5 Project Background

Nairobi has a population of 4.4 million people, 2.5 M of whom live in informal settlements on 6% of the landmass in extremely crowded conditions - approximately 100,000 people per square kilometre. Most of those informal settlements do not have functioning sewer systems and residents use community toilets and pit latrines which are often poorly maintained. Regardless of the sanitation delivery type, over 67% of the waste ends up not being removed from the community, where second-order diseases such as cholera are a significant threat. This situation is further compounded by poor hand-washing practices (only 25% of the national population practice handwashing with soap). Furthermore, adolescent girls and women face challenges with managing their menstrual health and hygiene (MHH) due to loss of

household income and lack of privacy. The lack of adequate sanitation and hygiene leads to frequent onset of preventable diseases, including diarrheal diseases which are among the three leading causes of child morbidity, yet many health care facilities lack access to basic water, hygiene, sanitation, and waste management services. Not only does the lack of WASH services in health care facilities compromise patient safety and dignity, but it also has the potential to exacerbate the spread of antimicrobial-resistant infections and undermines efforts to improve child and maternal health. The JMP report points out that 31.8 percent of health care facilities lack basic water services, while only 3.8 percent have access to basic sanitation service and 52.7 percent do not have adequate waste management services (JMP 2022). UNICEF has been partnering with the Ministry of Health and other partners to strengthen access to menstrual sanitary products and conduct hygiene promotion with communities.

6 **Expected Results**

The project considers three results: 1. Provide essential commodities (i.e., reusable sanitary pads and soap) to 15,000 vulnerable adolescent girls in Mathare and Mukuru informal settlements in Nairobi. 2. Provide behavioral change communication messages to 300,000 residents in Mathare and Mukuru with emphasis on handwashing and Menstrual Hygiene Management through in-person sensitization and digital platforms (i.e., OKY Kenya). Possible intervention sites include but are not limited to schools, religious institutions, healthcare facilities and the community. Different behavioral change methodologies can be used such as interpersonal communication, community dialogues and play based methods in schools. Digital solutions for sharing information on MHM to reach the target population are also encouraged such as through the OKY app. 3. Organise yearly events on MHM day in Mathare or Mukuru to celebrate achievements and raise awareness for Menstrual Hygiene management

7 **Indicative Budget**

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8 **Other Information**

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9 **Selection Criteria**

Name	Description	Weight
Local experience and presence	Partners with presence in Mathare and Mukuru will have an advantage	N/A
Cost effectiveness	Partners offering a cost effective solution with good beneficiary reach against the budget will have an advantage	N/A
Sustainability of intervention	minimizing waste during project implementation will be important	N/A
Realistic timelines and plans		N/A
Clarity of activities and expected results		N/A

10 **Concept Note Template**

[Download the document here](#)

11 **For more information on this partnership opportunity, and to apply, please visit**

[UN Partner Portal](#)