

WE'RE HIRING!

CAMPAIGNS COORDINATOR

RIVER ACTION



OVERVIEW:

Role: Campaigns Coordinator

Hours: 37.5 per week Monday to Friday

Contract: Permanent

Salary: £25,000–£33,000

Holiday: 25 days per year plus Bank Holidays

Based: Home Based with some travel to London and across the UK

Probationary Period: 3 months

Reports to: Campaigns Manager

Benefits: An additional 3 days' holiday between Christmas and New Year

Flexitime policy; 5% pension contribution

Application requirements: Cover letter, CV and written submission (pls see final section of the description below for the full brief). Please also ensure you note the role you are applying for in the subject of all emails sent.

WE ARE RIVER ACTION:



www.riveractionuk.com/



jobs@riveractionuk.com



[@RiverActionUK](https://twitter.com/RiverActionUK)



[@RiverActionUK](https://www.instagram.com/RiverActionUK)

We are a small and agile campaigning organisation on a mission to rescue Britain's rivers from a toxic cocktail of agricultural, sewage and industrial pollution. We support community action, galvanise and mobilise public opinion, influence government policy, and call out destructive industrial practices to incentivise changes that end pollution.

We are building a talented team of positive disrupters and community mobilisers to deliver our strategy to urgently protect and restore our rivers for the benefit of community and wildlife.

Britain's rivers are our life support system and they are dying. We need urgent action to bring them back to life.



WHO WE ARE LOOKING FOR:

We are looking for highly engaged people who share our passion for rivers, wildlife and people who bring a creative, collaborative and investigative approach to campaigning. For this role we are looking for people who will blend laser-focused tactics with creative and engaging ways of inspiring others to act and to achieve impact through our work.

WHAT YOU'LL BE DOING:

The Campaigns Coordinator will help to deliver highly engaging public and political campaigns and activations. You'll work closely with the Campaigns Manager and the wider team to develop and deliver positively disruptive campaign strategies designed to meet the organisation's overarching goal of rescuing our rivers.

You'll be investigating the causes of river pollution at a catchment level, delving deep into supply chains to uncover those behind the damaging practices that are killing our rivers. You'll be working collaboratively with the River Action team to devise, develop and deliver creative campaign tactics, designed to have the greatest impact by engaging the voting and consuming public and holding polluters and government to account.

You'll be supporting the Campaigns Manager and our external consultants to deliver our political advocacy and legal action strategy to bring about change at the highest level of decision making. You will bring energy and innovation for scaling our reach and impact, blending a touch of the maverick with a professional and diplomatic approach to bringing about change urgently.



MAIN DUTIES:

- Contribute to the development of campaign strategies.
- Research and map causes and sources of river pollution at a catchment level within the policy and regulatory context and assessing evidence (including scientific data and reports).
- Investigate pollution supply chains at a catchment level for example the relationship between farming, producing, transporting and retailing food and the associated pollution.
- Plan, deliver and coordinate campaigns including public stunts, campaign films, petitions, public activations, boycotts, events, and protests.
- Develop key campaign tools and assets such as props, promotional assets, toolkits and digital campaign tools.
- Coordinate contractors and suppliers that are engaged to support our campaigns and activations
- Help set up and manage new impact monitoring and evaluation systems.
- Produce internal monthly campaign reports.
- Maintain and develop partnerships with other key groups and stakeholders working in similar areas of work to River Action.
- Identify opportunities to engage, empower and expand River Actions network of supporters.
- Support the Communications Coordinator to create inspiring and engaging digital media content and news stories, including taking photographs and videos, and conducting interviews.
- Support the Campaigns Manager and Communication Coordinating in responding to the reactive news agenda.
- Help ensure all team members are well briefed and on brand ahead of external engagement.
- Contribute to fundraising efforts particularly crowd funding and drafting of funding proposals to support Campaigns and Fundraising Team and charities mission.
- Work as a motivated and collaborative team player within a fast-paced team
- Carry out any other duties as are within the scope, spirit and purpose of the post as requested by your line manager or any other member of the River Action team.



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WHAT YOU WILL BRING:

The position will suit an energetic, inquisitive, passionate and dedicated person. The ideal person will be an excellent communicator, well-organised, and thrive within a dynamic and fast-paced environment. The person will have a passion to protect and restore our waterways and hold those responsible for environmental destruction to account.

- A curious nature and desire to delve below the surface in your approach to research.
- Ability to think creatively to help deliver campaigns that are positively disruptive and meet River Action values.
- Event or project management experience.
- Creative attitude and skills for solving problems and raising awareness of problems and solutions.
- A head for organisation and excellent time management, bringing others along with you in planning and delivering interventions and projects at short notice and under pressure.
- Experience in public and/or political campaigning either within or outside the environmental sector.
- An understanding of the issues that are impacting our rivers.
- The ability to establish and maintain effective contacts and relationships with senior and influential external individuals and bodies.
- The ability to communicate effectively and appropriately with a wide range of people both verbally and in writing including the media, community groups, other NGO representatives, supporters and followers on social media.
- Exceptional IT literacy and a head for figures.
- Ability to work independently and take initiative to solve problems.
- Ability to work flexible hours as necessary.
- A good team player with a willingness to muck in as and where required.
- Ability to think clearly even when working under pressure.
- A passion for River Action's mission and vision.



DIVERSITY AND INCLUSION:

HOW TO APPLY:

Don't meet every single requirement? Studies show that women and people of colour are less likely to apply for jobs unless they meet every single criteria. We are committed to building a diverse, inclusive and equitable workplace. So if you like the look of this role but your past experience does not align perfectly with everything in the job description, we would still like to hear from you. You may be just the right person for this or other roles.

To apply, please submit your CV, a cover letter explaining how your skills and experience meet the requirements of the role and a written submission as described below to jobs@riveractionuk.com. Only applications including all three documents will be accepted.

Written submission:

This year, River Action will be launching its Charter for Rivers setting out what needs to be achieved to restore our rivers to health. This will form a key part of the charity's political campaign work to influence political party manifestos in the run up to the 2023 local elections and 2024 general election. As part of the launch, we want to organise a highly impactful, engaging, and fun public launch stunt that will attract both political and media attention. As part of your application, please submit a one page proposal for a launch stunt for the Charter. This should include your idea, target audience, how you would measure success, and a high level project plan. You do not have to include costs but your proposal should be appropriate for an overall budget of £10,000. Should you be successful in being invited to interview, you may be asked to present this idea.

CLOSING DATE: Applications will be reviewed on a rolling basis until 23:00 Sunday 19th February. Screening calls and first-round interviews may be conducted with short-listed candidates before the application deadline. The deadline may be closed early if the right candidate is found.

INTERVIEW DATE: Interviews expected to be held between 3rd and 8th March via video conference.