



TERMS OF REFERENCE

Project title	Bahari Mali
Position title	Establishment of the baseline data for the Bahari Mali project.
Post level	National
Office	IUCN – Tanzania Country Office
Location	Tanga – Pemba Seascape Area with possible consultations in Zanzibar and Dar es Salaam
Languages Required	English and Kiswahili
Estimated start date	26 th January 2023
Assignment duration	30 working days including desktop review, field interviews and report writing

1. Project description

The IUCN Eastern and Southern Africa Regional Office (ESARO) operates in twenty-four countries in the Western Indian Ocean (WIO). The ESARO Programme focuses on biodiversity conservation through a diverse portfolio of projects and programmatic initiatives ranging from activities at the level of individual protected areas to shaping regional policy on biodiversity conservation. Program and project implementation are done in collaboration with IUCN members, commissions and other strategic partners.

IUCN has signed a Memorandum of Understanding (MoU) with the Irish Embassy in Dar es Salaam-Tanzania for the financial support of the 3 years project called “**Bahari Mali (Sustainable Blue Livelihoods in the Tanga-Pemba Seascape), Tanzania**”. This builds on more than four decades of operations in Tanzania working with many partners and stakeholders to implement a large and diverse portfolio of conservation projects ranging from management of protected areas, forest ecosystems, coastal and marine resources, aquatic ecosystems and climate change resilience. A program approach is adopted in the implementation of this initiative and builds on the IUCN Eastern and Southern Africa’s [Blue Resilience Framework](#), composed of 3 key pillars: *Blue Planet*, *Blue People* and *Blue Partnerships*. The project also contributes towards implementation of the Great Blue Wall Initiative.

2. Project goal, objectives and expected outputs

Project goal

The overall goal of the project is to unlock the development of a blue economy that contributes to long-term effective, equitable and inclusive conservation of coastal and marine biodiversity and ecosystem services in the Tanga-Pemba seascape. Ideally, this is aimed at supporting the establishment and operationalisation of a regenerative and productive seascape in the Tanga-Pemba marine area.

Project objectives

The project has four objectives:

1. Improve livelihood and socio-economic status of coastal communities particularly women and youth as an approach towards enhancing resilience of coastal communities in the Tanga-Pemba Seascape.
2. Improve management of marine and coastal ecosystems in the Tanga-Pemba Seascape through enhanced adaptive governance.
3. Improve knowledge and awareness among key stakeholders in Tanga-Pemba Seascape and the Western Indian Ocean region for improved conservation of ecosystems and coastal and marine resources.
4. Enhance advocacy in blue economy for effective conservation of ecosystems and coastal and marine resources in the Tanga-Pemba seascape.

Project expected outputs

In order to achieve the expected project objectives, this initiative operates under four main components, namely (i) Livelihoods, (ii) Governance, (iii) Research, analysis and communication and (iv) Advocacy.

1. Livelihoods - as an approach of enhancing resilience of coastal communities' particularly women and youth to climate change and promoting sustainable utilization of marine resources.
2. Governance – As an approach to strengthen management of marine and coastal ecosystems to sustain their goods and services for humankind, including support for adaptation and mitigation to climate change.
3. Research, analysis and communication – this aimed at generating knowledge that can be utilized to develop informed policies and plans to support proper management of marine and coastal ecosystems and support sustainable blue economy.
4. Advocacy – intended to advocate for sustainable blue economy in particular the linkage between conservation of marine and coastal ecosystems and blue economy opportunities.

3. Objective of the consultancy

The main purpose of the baseline study for Bahari Mali project is to generate baseline benchmarks that will enable tracking of performance indicators and provide an up-to-date, real picture – based upon collected qualitative and quantitative data against project indicators and other relevant current socio-economic and ecological situation in the Tanga-Pemba Seascape area. The Tanga-Pemba Seascape is an area that covers coastal districts of Tanga region in Mainland Tanzania and all four districts in Pemba Island. However, direct project activities are implemented in Pangani and Mkinga districts in Tanga and Mkoani and Micheweni districts in Pemba.

4. Scope of work

The baseline study is expected to gather a real picture of the current socio-economic and ecological situation to develop comprehensive profiles and generate baseline data for the Tanga-Pemba Seascape Area.

The baseline study is expected to cover the following areas:

1. Environmental and ecological profile;
2. Socio-economic profile of communities in the seascape, with a focus on poverty issues, rights and security, livelihood and business opportunities based upon the use of ocean, land and natural resources, food and water security, existing gender issues and conflicts over ocean and other natural resources;
3. Current ocean and other natural resources governance structures and mechanisms – including inclusion and gender inequality issues in ocean governance, access rights and benefit sharing rights,
4. Current practices in terms of conservation, protection and restoration of biodiversity and marine ecosystems particularly mangroves, coral reefs and seagrasses.

Bahari Mali result framework with indicators is available and will be shared with selected consultant (s) during inception meeting to review and adjust indicators when and as necessary and propose final methodology and approach for data collection.

5. Baseline approach

Baseline information and data collection methods should include:

1. Documents review, including all relevant documents provided to the Consultant by IUCN as well as other documents identified and obtained by the Consultant and deemed relevant for conducting the baseline study;
2. Gathering and analysis of secondary data and metrics;
3. Key informant interviews (ensuring a balanced gender perspective);
4. Field visits to conduct interviews and surveys with District Fisheries Officers, representatives of Locally Managed Marine Areas (LMMAs), members of Blue Economy Incubation (BEI) groups, CBO and NGOs, communities in the Tanga-Pemba Seascape and Officers at relevant Ministries in Zanzibar and Mainland Tanzania.

It will be fundamental to ensure the fair representation of all stakeholder groups - including women, youth and other relevant groups – across all data collection methods.

6. Key deliverables

The Consultant will be accountable for producing the following deliverables

1. An inception report with overall baseline data collection plan containing:
 - a. Proposed methodologies, sampling approach and size
 - b. Anticipated timeline for data collection and analysis,
 - c. List of key informants and list of documents to be reviewed,
 - d. Questionnaires for data collection,
 - e. Suggested report outlines to be agreed with IUCN.
2. Baseline report with results/data disaggregated by sex and location (district) where applicable);

7. Qualification and experience of the firm/consultant (s)

IUCN requires a person or a team of individuals (“The Consultant”) with the following qualifications and experiences;

- A team leader hold an advanced degree (Master or PhD) with expertise in the area of project management, project monitoring and evaluation, natural resources management or other related fields.
- A team leader with at least ten years of relevant experience in supporting, designing, planning and/or conducting baseline studies and/or mid-terms reviews or evaluations; with demonstrated quantitative and qualitative data collection and analysis skills;
- A team leader must be fluent in English and Kiswahili languages in both speaking and writing.

8. Timeline and Schedule of Payments

This assignment is expected to be conducted for a maximum of 30 consecutive working days. The timeline and payment schedule is as described in the table below:

Deliverables	Estimated duration to complete	Payment structure
submission and presentation of the inception report	Within the 1 st week after signing contract	40%
Submission and presentation of draft baseline report	In the 3 rd week after signing contract	30%
Submission of final report, accepted by IUCN	In the 4 th week after signing contract	30%

9. Evaluation Criteria

The following criteria shall be applied in the evaluation of bids:

- a) Previous experience in carrying out baseline studies and/or mid-terms reviews or evaluations.
- b) Area of expertise of the team leader.
- c) Sample of prior work demonstrates experience in writing high quality, concise and analytical reports.
- d) Presentation of a concise methodology and work plan.
- e) Financial proposal's alignment to available resources.

10. Management arrangement for the consultancy

The representative from IUCN Tanzania Country Office will be a Focal Point for this consultancy and will have the overall coordination role including facilitating the logistical requirements for consultant (s) and setting up interviews and field visits.

11. How to apply

Interested firms/ independent consultant (s) are requested to submit their application including both technical and financial proposals. The technical proposal should clearly demonstrate their skills and experience of conducting baseline studies and/or mid-terms reviews or evaluations, process, methodology, approach and a detailed work plan. The application should also include CVs of principle evaluators (brief CVs). Applications should be sent electronically (email) to iucntz@iucn.org no later than 5.00 p.m. EAT, 06 January, 2023. Any need for clarifications on the Terms of Reference should be directed to elinasi.monga@iucn.org. Women are strongly encouraged to apply. The successful candidate will be selected based on merit.