

IMAGINE { } H₂O

[THE WATER INNOVATION ACCELERATOR]

ABOUT US

Imagine H2O® (IH2O®), the water innovation accelerator, provides entrepreneurs with the resources, insight and visibility to launch and scale water solutions. Since 2009, IH2O has supported over 550 startups in more than 30 countries across a diverse range of sectors including food and agriculture, water and wastewater treatment, quality monitoring, and water data and analytics.

\$1 in \$10
of early-stage investments in
water

140+
investors in our
network

50+
Beta Partners
committed to
exploring pilots &
deployments

30+
countries

APPLY

Imagine H2O's 8th annual accelerator is open for data-driven water businesses. We invite any startup to apply that has data at the core of its value proposition, from monitoring and sensing to software and analytics. Each company that applies will receive written feedback from Imagine H2O's judging panel of industry experts.

ACCELERATOR FEATURES

Imagine H2O's 10-month virtual accelerator offers participants:

- Customer and investor introductions
- Cash awards (up to \$25,000)
- Mentorship and strategic advice from industry experts
- Piloting opportunities with our vast network of utility and business partners
- Access to the Imagine H2O ecosystem of entrepreneurs & advisors
- Visibility at Imagine H2O's Water Gala and other major industry conferences
- In-person strategic workshops held in San Francisco

Imagine H2O does **not** take equity in exchange for financial and in-kind support.

2017 ACCELERATOR PROGRAMING

Customer & Investor Intros

Introductions to Beta Partners & investor network

Industry Visibility

Marketing support & exhibitor passes to major industry events

Mentorship

Business planning & sales strategy

PARTICIPANTS ACCESS BETA PARTNERS (PARTIAL LIST SHOWN)

Wells Fargo

SUEZ North America

Tetra Tech

GE Power & Water

Ecolab

OSIssoft

Pax Water Technologies

Saur Group

Paramount Farming

Driscoll's

Organic Valley

Del Monte

Straus Family Creamery

Olam International

Earthbound Farm

Lagunitas

DC Water

San Francisco Public Utilities Commission

Metropolitan Water District of Southern CA

LADWP

San Diego County Water Authority

American Water

APPLY NOW

The application deadline is **November 7, 2016**. To apply, visit www.imagineh2o.org/accelerator.

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FEATURED ALUMNI



JUDGING TEAM

Steve Kloos True North Venture Partners / **Leslie Shoemaker** Tetra Tech
Chris Morrison Ecolab Nalco / **Peter Williams** IBM / **Debra Coy** XPV Capital
Paul Gagliardo American Water / **Karen Golmer** NEWIN / **Pierre Côté** COTE Membrane Systems
Seth Vance Hach / **Andy Wheeler** Google Ventures / **Anurag Chandra** Noosphere Ventures

HOW TO APPLY

1. Pre-apply at www.imagineh2o.org/accelerator
2. Eligible participants will be sent a full application
3. On the application, present informed and validated assumptions about your technology, market, pricing, costs, potential customers and partners
4. Up to 12 companies will be selected by the judging panel to join the accelerator. Finalists will be notified in December 2016

ELIGIBILITY

- Startups with a water data focus, including in the following areas:
 - Software & Analytics
 - Hardware
 - Data Monitoring & Measurement
 - Quality Monitoring, Testing & Analysis
 - Other (companies with data at the core of their value proposition)
- Founders and teams must be committed to participating in accelerator activities
- Pre- and post-revenue startups are both eligible
- All geographies and markets are eligible
- See the official Competition Terms to learn more about the eligibility criteria

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